

**raillog**

KOREA

## Korea Railways & Logistics Fair

Korea's leading international trade fair for railway technology, infrastructure and logistics

**14-17 June 2017**

Busan Exhibition & Convention Center  
Busan, Korea

**Messe Frankfurt Korea Ltd.**


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**bexco**

 **messe frankfurt**

# Get your business on a successful track at RailLog Korea 2017

RailLog Korea is Asia's foremost business and networking platform for railway business as well as infrastructure and logistics industries, which takes place biennially in Busan, South Korea—the natural starting point of the Trans-Asian railway network. The 7th edition of RailLog Korea, which took place from 10–13 June 2015 at BEXCO in Busan, got on the right track. It's a complete fair exhibiting a comprehensive business scope from parts and components to rolling stocks as well as logistics.

## Number of exhibitors in 2015

**161** from 21 countries

## Number of visitors in 2015

**15,125** including 600 int'l buyers

## Exhibition space in 2015

**15,000** m<sup>2</sup>

## Fringe programme events in 2015

**17** events covering key industry topics

## 2015 Show highlights

### Rolling stock mock-ups & railway vehicles on display

Not only parts and components but also rolling stock models and real railway cars were presented at the fairground, playing host to interests from the industry and media as well as the general public.

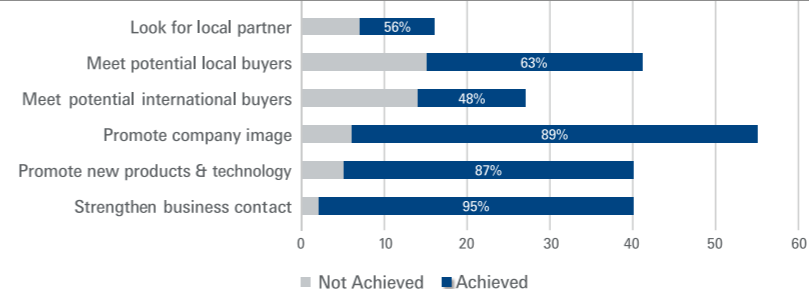
### Partner Country Austria

Austria was declared as "Partner Country" for 2015, highlighted by the first-ever Austria national pavilion as well as the Austria Railway Technology Seminar & Workshop together with a networking dinner, all of which were organised by the Commercial Section of the Austrian Embassy.

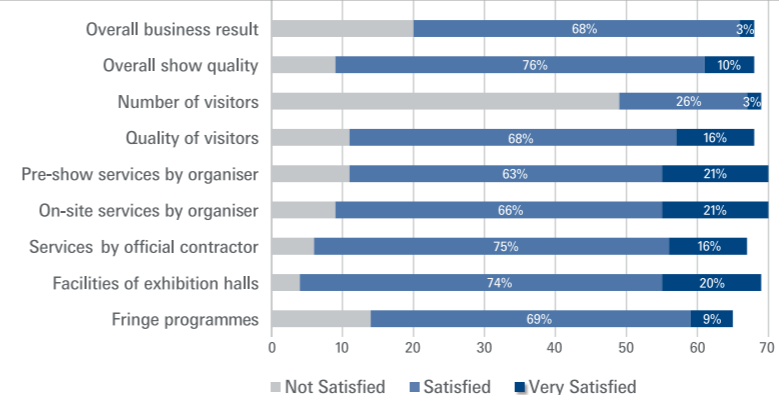


## 2015 Exhibitor survey

### Exhibitors' objectives of participation & achievement

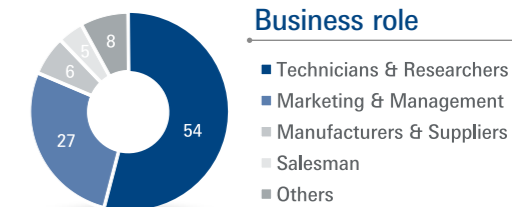


### Exhibitors' level of satisfaction in detail

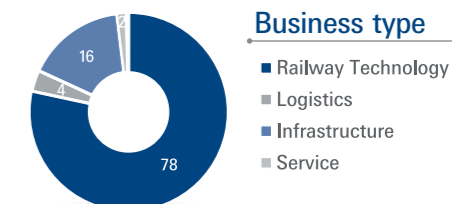


## 2015 Visitor profile

### Business role



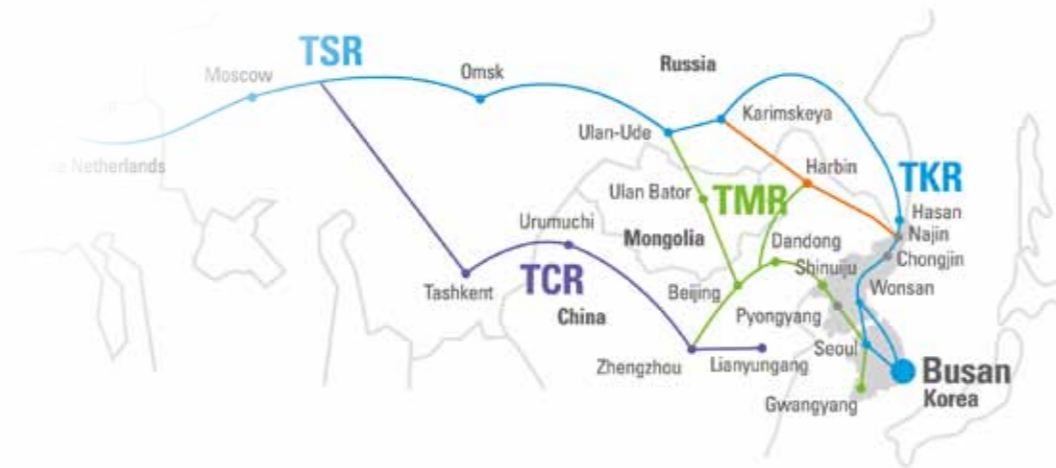
### Business type



### Purpose of visit



# Why RailLog Korea?



## Busan—hub city of transportation and logistics in Northeast Asia

RailLog Korea presents great growth potential, thanks to the geographical benefits of Busan where the fair takes place, as the very starting point and final destination of the Trans-Asian Railway (TAR) network. In addition, Busan is a hub city where all logistics functions, including railroad, port, air and highway are integrated, aiming to be the logistics hub in Northeast Asia.

## The railway industry is currently booming in Korea

South Korea's central and local governments are promoting the construction/expansion of railways and subways, eco-friendly alternatives to road transportation, aiming for the Green Transportation Era. A total of 70 construction projects with a length of 3,047 km of railways are now underway, with an additional 1,081 km of construction projects planned. Also, the government recently announced a plan to launch a new railroad project as a part of the government's Eurasia Initiative.

## Latest venue for railway business

RailLog Korea is the latest venue and real marketplace for the railway business where the most advanced technologies from global players are presented, from parts and components to rolling stocks and railway logistics. Also, the fair provides an insight into the region's railway business with plentiful fringe programme events covering a comprehensive range of topics.

## Sustainable railway show

RailLog Korea has developed its show concept of railways as an eco-friendly transportation, while focusing on eco-friendly show management as well. This approach includes no pytex carpet for the entire exhibition hall and energy-saving air-conditioning throughout the exhibition.

## We provide more than figures

Jointly organised by Messe Frankfurt and BEXCO, both of which are armed with years of experience in organising trade fairs and have an extensive global network, RailLog Korea provides successful access to the rapidly growing Korean and Asian railway market.

*"RailLog Korea was an excellent opportunity to meet our Korean customers. We were very pleased with the discussions we had during the exhibition."*

Martin Wawra, President, Voith Turbo Asia

*"We've been attending RailLog Korea since 2011 as one of the must-visit railway exhibitions in the world. We met several interesting suppliers at the fair and we will stay in contact with these companies to consider possible future cooperation."*

Remigiusz Lech, Sourcing Electric and Propulsion Components, Deutsche Bahn AG



# RailLog Korea 2017

RailLog Korea, one of the globally competitive venues for the Railway Technology / Interior Fittings / Infrastructure / Logistics industries, will take place from 14–17 June 2017 at BEXCO in Busan, South Korea.

**Make sure you are at the right place at the right time by registering your attendance!**



## Show title

RailLog Korea –  
Korea Railways & Logistics Fair

## Show dates/hours

14–17 June 2017 (Wed–Sat)  
10:00–17:00

## Venue

BEXCO – Busan Exhibition &  
Convention Center, Busan, Korea

## Hosts

- Busan Metropolitan City  
- Korea Railroad Corporation  
- Korea Rail Network Authority

## Organisers

- Messe Frankfurt Korea Ltd  
- BEXCO  
- The Korea Railway Association  
- Korea Rolling Stock Industries  
Association

## Sponsors

Ministry of Land, Infrastructure  
and Transport, Ministry of Trade,  
Industry and Energy, KOTRA,  
etc.

## Exhibit profile

### Railway technology

Railway vehicles for passengers and freight transport, Subassemblies and components, Maintenance, Traffic management systems, Railway IT, etc.

### Interiors

Interior fittings – seats, handles, fabrics, monitors, etc.

### Infrastructure

Infrastructure, Route system and technology, Station facilities & equipment, Tunnel construction machinery & ventilation systems, etc.

### Logistics

Passenger & freight transport, Cargo handling & transport, Freight traffic logistics, Plant automation systems, etc.

### Others

Consulting, Publications, Associations, Research institutions, Railroad travel & services, etc.

## Registration

### Standard package booth

- Participation fee : US\$270 per m<sup>2</sup>
- Minimum space : 9m<sup>2</sup>
- Side/rear walls (white), wall-to-wall carpet, fascia board with company name & booth number, 1 information desk, 3 chairs, 1 round table, 3 spotlights, catalogue entry, exhibitor passes and visitor invitation tickets are included.

### Raw space

- Participation fee : US\$220 per m<sup>2</sup>
  - Minimum space : 36m<sup>2</sup>
  - Only registered space will be provided without booth construction. Catalogue entry, exhibitor passes and visitor invitation tickets will be included.
- Exhibitors should set up the raw space and dismantle their own stand by themselves.

### Terms of payment

A 50% deposit is required with application and balance payment is due on 30 April 2017. Or, full payment is due on 31 March 2017.

## INQUIRY SHEET

Please fill out the following form in BLOCK CAPITALS.

### Company information

Company :

Contact person :  Mr.  Mrs.

Address :

Postal code :

Tel :

E-mail :

Title :

City/Province :

Country :

Fax :

http://

### Product category

Railway technology

Infrastructure

Others

Interior fittings

Logistics

### Please send us more information on RailLog Korea 2017!

We are interested in exhibiting.

We are interested in visiting.

Please e-mail us to [info@korea.messefrankfurt.com](mailto:info@korea.messefrankfurt.com) or fax to +82 2 776 5113.

**Early-bird discount:**  
5% discount for bookings received  
on or before 31 December 2016

**Quantity discount:**  
5% discount for 36+m<sup>2</sup> booth

